

CLEVER AD-WRITERS WIN PRIZES IN BULLETIN CONTEST

The Boys' Shop

For Better Dressed Boys

Today is the day of the specialty shop—we are more convinced of that fact than ever. Realizing that the boys' clothing requirements are every bit as important as father's—we are concentrating our energies exclusively on

Juvenile Clothing

Parents can now be assured of clothing for their boys that is different to the ordinary kind, bearing an individuality of style that will at once stamp your boy with a subtle superiority—in other words,

A Young Gentleman

Our magnificent range of Boys' Fall and Winter Clothing now awaits your approval.

THE BOYS' SHOP

10234 JASPER WEST

The Monarch Theatre

"The Home of the Paramount Program"
Containing

Famous Players

Laskeys and
Oliver Morosko Inc.

The only house in the city showing the famous stars such as

Mary Pickford
Marguerite Clarke
Hazel Dawn

Elsie Janis
Pauline Frederick
Blanche Sweet

John Barrymore
and others

In World Renowned Productions Written by the
Best Authors

Profit Sharing Coupons With Each Admission
Monarch Concert Orchestra

SHOWING MONDAY AND TUESDAY

ELSIE JANIS IN "NEARLY A LADY"

If It Were Your Last Chance

To claim an inheritance, make a rare treat or take advantage of a tax discount, you would act at once.

It IS Your Last Chance

To take advantage of our great Bankrupt Sale of High-grade Hardware.

We are clearing up odds and ends of this stock at greater bargain than ever.

Immediate Action

Be rewarded by the saving of dollars to you.

Save these October 23th.

This is Your Final Notice of This Big Sale.

W. E. WERNER

436 Namayo Avenue

LET SLAVIN DO IT, DO WHAT?

Why make fancy Xmas boxes for every merchant in Edmonton at prices that will compare favorably with Eastern prices.

Any kind—any size—any pattern—Made to your order promptly. May we have your order early.

Telephone 72403 before you forget!

SLAVIN, Paper Box Manufacturer

10853 Namayo Ave.

DO YOU LIKE

Bright Mellow Apples
Large Wholesome Bananas
Ripe, Juicy Oranges

DO YOU DESIRE
PURE MILK
RICH CREAM
DAINTY BUTTER

If so, you can be supplied at reasonable prices at the

C. N. R. FRUIT STORE

Williamson Block 6817 Jasper Avenue

Fresh Stock of Delicious Sweets and Light Groceries
Prompt and courteous service
Telephone 72403

TODAY the results of the ad-writing contest, initiated by The Bulletin on October 9th, are announced, and the prize winning ads. published. This contest uncovered a veritable wealth of ability to write advertisements as possessed by readers of this paper, and no fewer than 402 different entries were received.

THE WINNERS

Following is the list of winners, each advertisement on these two pages, as well as that of Burnham-Frith Electric Co. Ltd., and Vuill Bros., which appear on the woman's page, having been written by the persons whose names appear below:

Boston Store, Miss E. M. Earl, 225 114th Street.

Mohar Coal Co., Henry Jones, 10121 105th St.

C.N.R. Fruit, Mr. J. E. Morrison, 215 Queen's

Ave. (Box Apples)

Burnham-Frith, H. F. Mullett, 9527 107th St.

Douglas Co., Mr. Howard S. Halsey, Alberta and

Blowey-Henry, Miss Flossie Graham, Alberta

College, (Box Apples)

People's Coal, Miss H. C. Atkinson, 9929 107th

St. (2 ton coal)

Metropole Wine & Spirit, J. Wood, Viding, Alta.

Kline, Mr. Howard S. Halsey, Alberta and Kir-

king, L. Krieger, 10239 107th Street.

Monarch, Tom Ford, Edmonton.

Boys' Shop, Mrs. D. Brown, 7414 104th Street.

(Sawyer)

Public Benefit Market, D. Holland, 745 122nd St.

(Home of 10-1)

Vuill Bros., Miss Perry, 10158 113th Street.

(20 oz. bottle of coffee)

National Tea & Coffee, H. A. Newell, Dayland.

Alta. (4 lbs. Tea, 2 lbs. Coffee)

Holburn Tailoring Co., Wm. Thompson, Room

5, 203 Jasper, (410.00 Fair Pants)

Walter Ramsey, Paul C. Ogden, Suite 12, Powell

Block, (Down Room)

McClary Hardware, Mrs. Clark, 10167 114th St.

(Shakes)

Ye Olde Tea Room, J. Osborne, 10237 107th St.

(2.50 Trade)

Wm. Werner, L. Kennedy, Bruce, Alta.

(2.50 Trade)

Major W. C. F. Logan, 10032 83rd Ave. S.

(1 Gallon Liquid Cedar Wax)

J. Martin, A. G. Weir, Scott Block.

(Sawyer)

Greenwich Exchange, Miss E. M. Earl, 225 114th

St. (China Vase)

Edmonton Illustrated, Miss Helen Hill, 10219

12th St. (Leather Bound Book)

The Tailor, Mr. Paul C. Ogden, Suite 12,

Powell Bldg. (Special Price)

C. E. Goulet, Miss Louise Brooker, Curry Street

(Assessment of Peonies)

A. G. Goulet, Miss May Clark, 10167 114th

St. (Down Room)

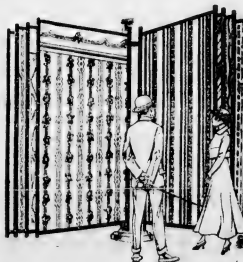
Alta. and Kirking

READ NEXT PAGE FOR ANNOUNCEMENT REGARDING THE BULLETIN'S
CAPITAL PRIZE OF \$5.00 CASH.

A VERITABLE ART GALLERY

Did you ever stop to think that a show like ours runs a VERITABLE ART GALLERY? The beautiful Carpets and Rugs with their rich, warm colors and intricate designs form an object of study and admiration to people of refinement, and notwithstanding that the cost of practically everything has increased owing to the war a constant chipping of prices continues in these things which adorn and beautify the home. This is due to the advanced methods of manufacture which duplicates in endless quantities those masterpieces in Carpets, Rugs and Tapestries which were once laboriously worked out by hand.

We are offering the most exquisite designs at such low prices that give added charm to visit our store just now. Come in and look and the chances are you will end in buying, but no harm done if you only look.



BLOWEY-HENRY

MARTIN'S

A Progressive Men's Furnishing Establishment founded
on the First Principles of Honest Actual Values in

MEN'S CLOTHING

Desirable Quality—Unlimited Courtesy

The same reasonable price to one and all. Come and visit

"The Corner"

NAMAYO AND JASPER AVENUE

This Advertisement

has been written with a \$2.50 Waterman-Mountain Pen which has been in daily use for the past nine years (and probably good for as many more). During that time it has never been laid up for repairs.

WHY NOT CALL FOR YOURS TODAY?

You'll get better value now than nine years ago, for the modern Pens have the self-cleaning device and are otherwise improved where possible without additional cost.

The Douglas Co. Limited

10032 JASPER AVENUE, EDMONTON, ALBERTA
Books, Stationery, Kodaks, Victrolas, Etc.

Do You Pass This Store?

--- WELL THEN ---

Stop at Our Windows and That Will Bring You
Face to Face With the Suit or Top Coat You Have
Been Looking For.

STEP INSIDE

And You Will Be Walking Right Into the Fall
Styles.

Our Reputation Has Been Made and Our Merchandise
Esteemed

HAVE A LOOK IN
—AT—

KAY'S

Orpheum Bldg. MEN'S WEAR
10063 Jasper Ave.

What's in a Name? EVERYTHING

A few years ago Kline was a name—today it is an institution a guarantee of integrity of workmanship, courteous treatment and lowest possible price.

QUALITY JEWELRY OF PROVEN VALUE
SUCH IS THE PRESTIGE OF A NAME

H. B. Kline & Sons Ltd.
JASPER AVE. AT QUEEN'S

HE WHO SEEKS QUALITY

—At prices neither extravagant nor cheap—is likely to be well
pleased with the disinterested courtesy of the dining service at

Ye Olde Tea Room

As well as with the perfection of our Teapots and Crumpets.
Hark you not to be misled! Then try
10023 JASPER AVE. (Facing the Bay)

Poor Tea or Coffee Spoils the Meal...

Do you choose your Tea and Coffee,
or just take whatever the grocer
gives you.

Tea or Coffee must be properly
blended to be satisfactory.
The National Blend has become
known as the best. Its superiority is
marked. Try it, and if once a cus-
tomer, always a customer.

National Blend Tea Co.

Wholesale and Retail

10718 Jasper Ave. W. Phone 2733

PHONE 5165

Only 9 Weeks 'Till Xmas! This Store is Already Filling With Happy Gift Suggestions!

You Will be Surprised at the Generous Value Offered in these Suits for \$14.95

AND you will be surprised at the wide range of fabrics built into these suits and the distinctive styles that meet every requirement of the man who demands that he suit his price just as well with rank of his income.

CORRECT in design—mostly three-button suits—perfect in cut, and above reproach in workmanship. This Saturday Sale offers to the "man who knows" the widest possible range from which to choose his own particular style.

A CLEARANCE of broken lines in which are every size from 35 to 46. Values from \$18.00 to \$20.00. Browns and greens of popular favor; black and white novelty mixtures. And many light tweed deers. Suits that sold at bigger money until today. They're marked down to find a place in the sale Saturday.

\$14.95

"The Bay" is the Avenue to Good Overcoats!

AND we have three or four choice lines to offer you at \$15.00. Browns and greys—breasted lined, convertible collar and besides—you get a "comfy" coat for winter.

\$15.00

Men's Pull-Over Jerseys

seamless, double roll collar and vest back; colors grey, brown and green. Special

\$2.00

Men's Heavy Socks

All wool, in grey only, worth the pair.

\$3.00

Men's Cashmere Hose

Plus all wool quality; warm and soft. Special.

3 pairs for 25c

Xmas. Private Greeting Cards!

—Specially printed or engraved. Large assortment to choose from; also an early call—stationery counter.

50c

BIG STOCK OF HALLOWEEN GOODS NOW READY — Main Floor.

Extra Good Coat News For Saturday!

THE secret of our success lies in our never ceasing endeavors to be prepared for the presentation of the newest style ideas promptly as they appear in the market—in other words to give you, the NEW things while they are NEW—at unbeatable values!

IN accordance with this policy we wish to call your attention to this special line of Women's and Misses' Coats on sale Saturday.

\$22.50 to \$25.00 Women's Coats on Sale Saturday \$15.00

75 only. Of the newest style Coats for Misses and Women. The materials are of the best procurable. Tweeds, Chinchillas, Curl Cloths and Zobelines, in all the new shades. These coats have all the latest style trims, cloaks and convertible collars and wide flaring skirts; colors to suit all tastes. OUR PRICE SATURDAY IS LESS THAN THE COST OF PRODUCTION. Regular selling prices would be \$22.50 to \$25.00. 8:30 a.m. SATURDAY SPECIAL.

\$15.00

H.U.D.-S.O.-N-I-A

Saturday Evening Dinner de Luxe

6 to 8 P.M. 50c

Increased accommodation and attendance

Sedgwick's orchestra in attendance

M.E.N.U.

Roast Turkey, Soups, Commode, Chicken, FISH, Small Trout, Aspic, Baked Potatoes, VEGETABLES, Hot and Cold, Salad, Dressing, Fruit, Coffee, Milk.

Small Dinner Room, Maître d'Hotel

VEGETABLES, Hot and Cold, Salad, Dressing, Fruit, Coffee, Milk.

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VEGETABLES, Hot and Cold, Salad, Dressing, Fruit, Coffee, Milk.

Women's Boots at \$2.95

—Ladies' boots in Patent and Gummite, both in cloth and 144 tops; wide and round toes. Your choice of several styles, both high and low heels. Regular \$4.00 values. On sale SATURDAY 8:30 a.m. to 5:00 p.m.

\$2.95

Saturday Sale of Boys' Boots

—Boys' Rattle Calf boots, made blucher style, broad toes and low heels, good solid soles. These are good looking boots—the kind that fit properly; all sizes 1 to 5. On sale SATURDAY 8:30 a.m. to 5:00 p.m.

\$2.95

Men's Boots For \$2.95

—Big sale of men's boots, both for work and dress wear. These boots are in black or brown calf and black calf. The work boots are made with extra uppers and broad toes, with good solid soles and heels. They are good style and perfect fitting. On sale SATURDAY 8:30 a.m. to 5:00 p.m.

\$2.95

China and Silverware Specials Saturday

KNIVES AND FORKS—Light weight silver plated. Special

10c

KNIVES AND FORKS—12 dwt. silver plated knives and forks—

\$2.15

Dinner sets, per dozen. 12 dwt. silver plated plates, side dishes;

\$1.00

VEGETABLE HOTEL, 25 white or 25 white covered soup jars, with bamboo

95c

SPECIAL SPECIAL—25 white covered soup jars, with bamboo

15c

JAPANESE CUTS AND SAUCERS—Rugby, 35c values.



\$2.95

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VEGETABLE HOTEL, 25 white or 25 white covered soup jars, with bamboo

95c

SPECIAL SPECIAL—25 white covered soup jars, with bamboo

15c

JAPANESE CUTS AND SAUCERS—Rugby, 35c values.

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Generous Reductions For Saturday!

OUR reputation as purveyors of high class WILTON RUGS is well known throughout Edmonton and our selections are such that please not only the eye, but the pocket.

Saturday we have a special offer to make you and below we give a few examples of what you may find in HUGLAND—Floor 2.

1. Only 9 ft. x 16 ft. 6 in. fine WILTON RUGS, very thick, soft pile, period design (14th Century) in blue with gold, or deep rose with gold. Regular \$75. SATURDAY \$39.50.

2. SAME QUALITY RUGS in size 9 ft. x 12 ft. Regular \$35. SATURDAY \$24.50.

T. HERE are others again, each at 3 only 9 ft. x 16 ft. 6 in. DOMESTIC Wilton Rugs, strong and serviceable, in use and specially recommended for hard wear. Designs small and neat, and the colorings Orient, green, brown and blue dominating. Regular price \$45. SATURDAY \$24.50.

OTHER RUGS IN BLUE OR LARGER SIZES AT CORRESPONDINGLY REDUCED PRICES—WE AWAIT YOUR PLEASURE. Hugland—Floor 2.

Hot Drinks

AT THE FOUNTAIN!

HOT BOVILLI 10c

HOT CORN 10c

HOT OAT 10c

HOT LEMONADE 10c

HOT COFFEE 5c

HOT EGG SHAKE 10c

EXTENDED MILK 10c

HOT CHOCOLATE 10c

BALEN HAVANAS, 25c

Limit 50c worth in one customer.

OLYMPIA CIGARETTES, Reg. 3 for 25c.

CIGARS BY THE BOX

YAN LOO, box of 25, Reg. \$1.75.

MAJESTIC, box of 25, Reg. \$1.75.

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MAJESTIC, box of 25, Reg. \$1.75.

Stunning Saturday Specials in the Domestic Section

English Canton Flannel—

In a particularly soft weave, but firm with it, it is quite free from

English Marcella Quilt—

60 White English Marcella Quilt

of a good heavy weave and perfect

English Marcella Quilt—

12 yards \$1.00

Saturday Special, each 98c

WOMEN'S HOSIERY

PESMAN'S FINE CASHMERE Hosiery, spliced

black and tan. Size 8 1/2 to 9. 50c

PESMAN'S CASHMERE, seamless, double socks,

black and tan. Size 8 1/2 to 9. 50c

"MERCURY" HOSIERY, made in Canada; full

length, reinforced at points of wear; black only.

Size 8 1/2 to 9. 50c

SUPERIOR TOP HOSE, full fashioned, double

socks, black and tan. Size 8 1/2 to 9. 60c

INDIANA WOOL HOSE, very fine

quality of cashmere, spliced, black only.

Size 8 1/2 to 9. 75c

SILK AND WOOL HOSE, full

length, reinforced at points of wear; black only.

Size 8 1/2 to 9. 1.00

WOMEN'S HOSIERY, full fashioned, double

socks, black and tan. Size 8 1/2 to 9. 50c

LITTLE DARLING HOSE, silk

fine, black and tan. Size 8 1/2 to 9. 25c

LITTLE DARLING HOSE, silk

fine, black and tan. Size 8 1/2 to 9. 25c

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LITTLE DARLING HOSE, silk

fine, black and tan. Size 8 1/2 to 9. 25c

Complete sets of CLOVER LEAF DINNERWARE

Saturday for

\$10

The Hudson's Bay Company.

Saturday for

\$10

The Hudson's Bay Company.

Saturday for

\$10

The Hudson's Bay Company.